

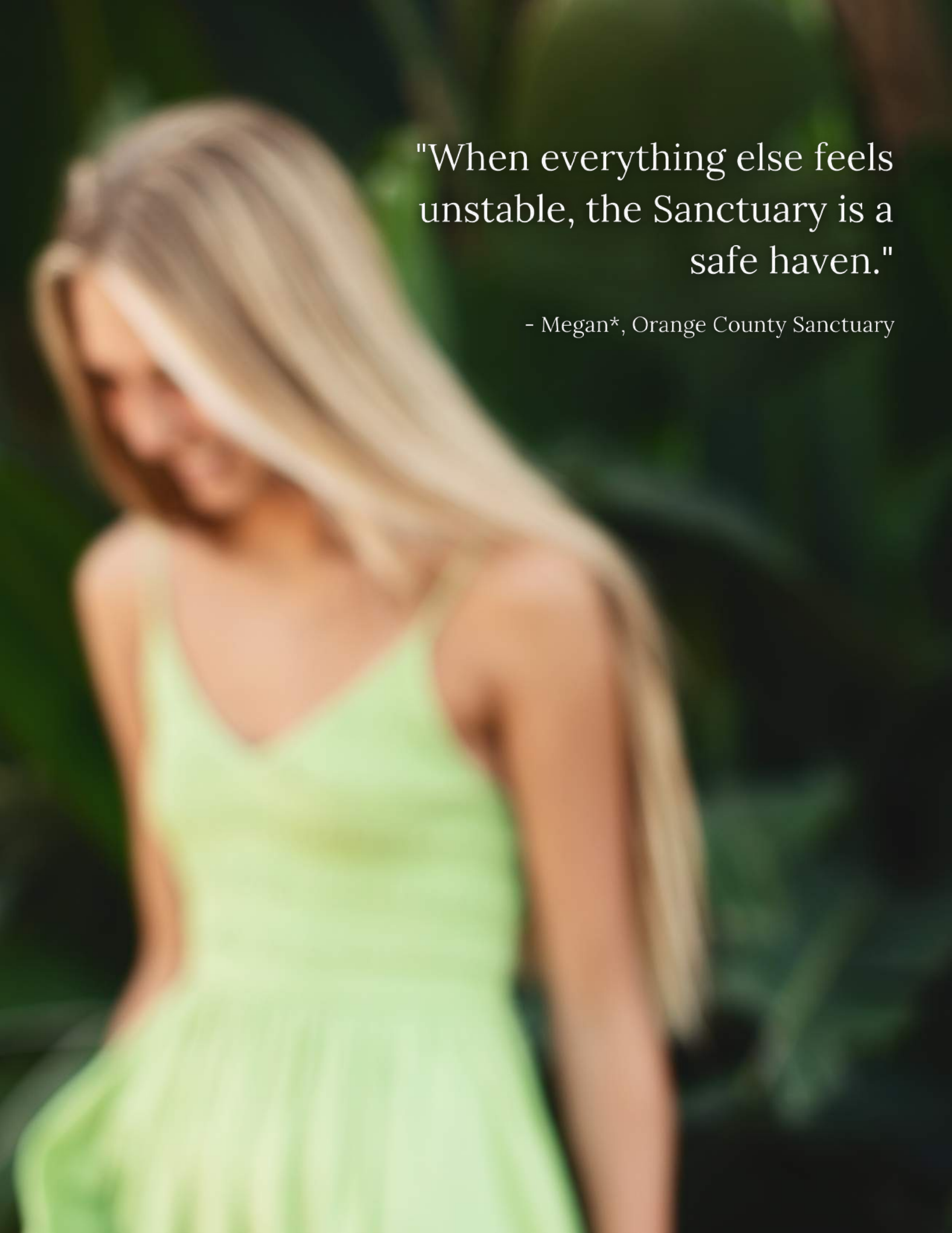
Annual Report

2019–2020 | Empowering Survivors of Human Trafficking



INTERNATIONAL SANCTUARY

hope · dignity · freedom



"When everything else feels
unstable, the Sanctuary is a
safe haven."

- Megan*, Orange County Sanctuary

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Our Mission

To empower girls and women escaping human trafficking to embrace their true identity and worth.

Letter from Our Founder

Dear Faithful Supporters,

As we look back over this past year, I am in awe of the courage of each individual woman in our Sanctuaries, the hundreds of faithful financial partners, and the thousands of loyal customers. The efforts to bring hope, dignity, and freedom to girls and women around the world would not be possible without the collective support from the International Sanctuary community.

122

new survivors joined our
program in 2019-20

The following pages reflect the lives transformed through the growth of our Sanctuaries around the world. **This past year, our Sanctuaries in India, Orange County, Uganda, and Mexico served a total of 179 young women escaping human trafficking.** Through the four pillars of our program (*income, education, health, and community*) they learned to heal, grow, and thrive as they developed healthy relationships. Thank you for believing in the dignity and worth of each woman and supporting them as they achieve what they never thought was possible.

As we look toward a post-COVID world, we know that more people are living in poverty and experiencing desperation, resulting in extremely vulnerable girls and women. International Sanctuary seeks to respond to this growing need, through intervention, before girls fall prey to this horror. Every woman deserves the right to live in hope, dignity, and freedom. We thank you for standing with us as we continue to accomplish our mission *empowering girls and women to embrace their true identity and worth.*

With immense gratitude,



Wendy Dailey
President & Co-Founder



Why We Are In This Fight

Human Trafficking is Modern-Day Slavery

It is the force, fraud, or coercion of men, women, and children. It does not just occur in third-world countries, it is everywhere. **71% of victims are female.***

The fastest growing criminal industry in the world, it generates more money than Nike, Starbucks, and Google combined. Human trafficking is fueled by a high reward, low risk dynamic, meaning that traffickers can expect to make a lot of money with minimal fear of punishment or legal consequence.

Limited access to jobs and education, unhealthy relationships, and harmful social norms leave men, women, and children vulnerable to traffickers around the world.

International Sanctuary believes every human being deserves to live with hope, dignity, and freedom. We have seen the power of our program transform lives. Survivors of human trafficking who were once exploited learn to receive love, heal through relationships, and grow in confidence.



40.3
Million

men, women & children are estimated to be victims of human trafficking around the world*

*Source: International Labour Organization

How We Bridge the Gap

Once young women have escaped, agencies around the globe provide shelter, counseling, legal services, and basic needs. Unfortunately, without the resources, skills, and support to become financially independent, survivors can easily slip through the cracks, falling prey to traffickers once again.

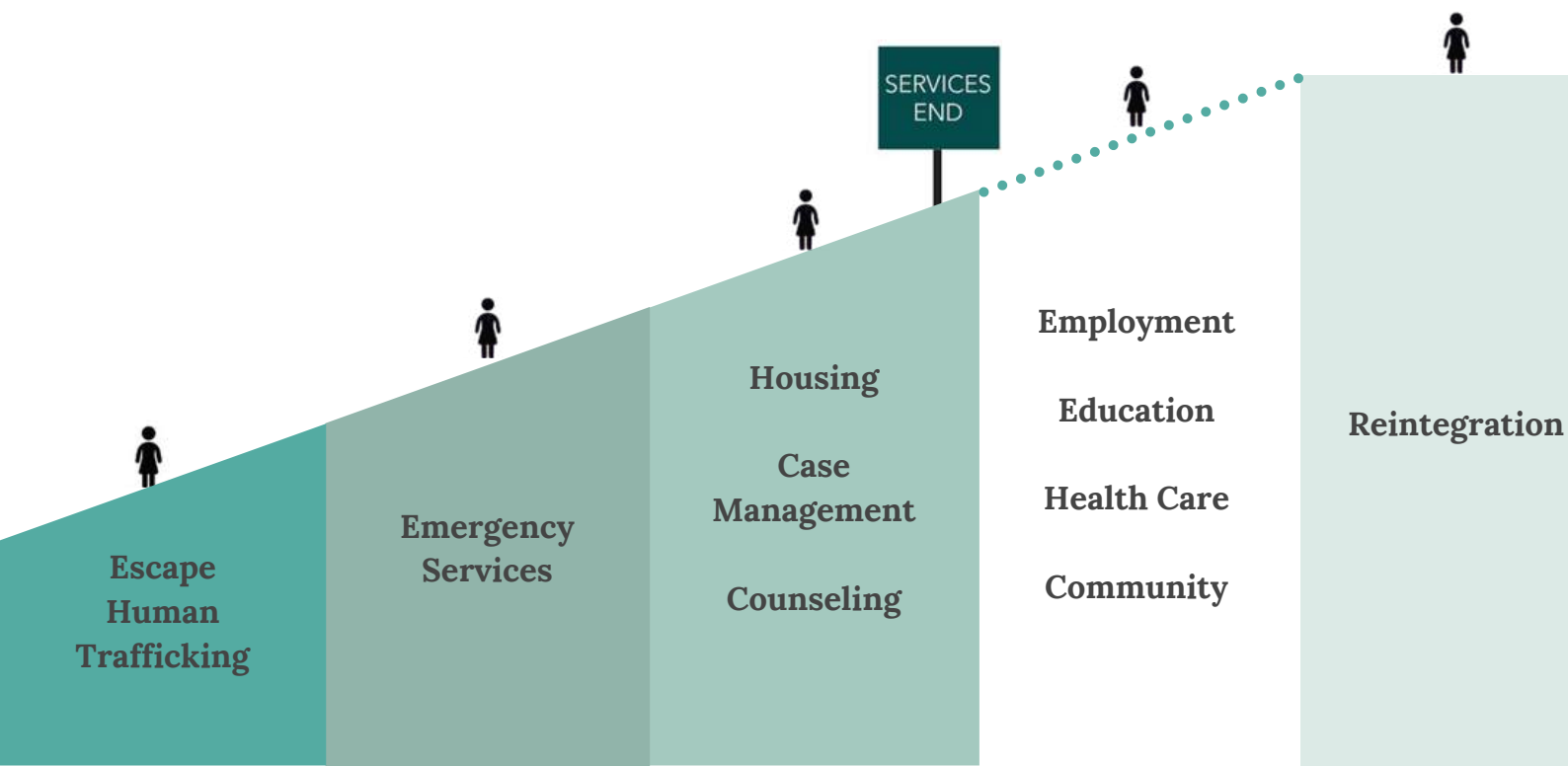
International Sanctuary helps break the cycle of human trafficking by providing women with the opportunity to earn a stable income and receive the support they need to keep moving forward on their path to true freedom.

462

survivors reached since 2007

91%

of women in our program reported high self-efficacy



Our Program

Through our four pillars of *income, education, health, and community*, we ensure that survivors receive the well-rounded care they need to become empowered women and fulfill their journey to true freedom.

Income:

Ready to build a career and financially plan for her future

- Stable Income
- Job Training
- Career Development
- Financial Planning

Education:

Equipped with the tools she needs to pursue her dreams

- Literacy
- Mathematics
- Tutoring
- Soft Skills

Health:

Making healthy choices and seeking proper care

- Health Care
- Counseling
- Life Coaching
- Self-Esteem

Community:

Ready to build loving and trusting relationships

- Safe Space
- Friendships
- Peer Mentoring
- Celebrations



90%

of survivors in our program
are literate

What is a Sanctuary?



179

survivors received care from
our program in 2019-20

89%

of survivors in our program
have personal bank accounts

sanc·tu·ar·y

a place of refuge or safety

Our Sanctuaries are non-residential community centers, where survivors receive professional training, employment opportunities, and a chance to heal, grow, and thrive.

After escaping the horrors of trafficking, young women are left vulnerable to financial hardships and a lack of support that leave them at risk of being re-trafficked.

The Sanctuary provides a safety net for survivors while they navigate their path to freedom.

By providing young women with worthy, dignified work, they begin to know in their hearts that they can do so much more. As their confidence grows, so do the doors to their future.

Sanctuaries are located in India, California, Uganda, Mexico, and the Philippines (opening next year).

Outreach Sanctuaries



78

young women reached through
our outreach program in 2019-20

5

Outreach Sanctuaries
established

Knowing that not every girl is ready to come to us, we have brought our program out into the communities we serve to reach vulnerable girls and survivors.

Led by survivors in our Sanctuaries, the outreach program not only empowers the recipients, but also provides emerging leaders within each Sanctuary with an opportunity to step into her community as a leader and a guide.

For the young girls receiving care in our outreach Sanctuaries, this is the first time they've seen someone who's been through the horrors of trafficking like them, living a future that is different. A future of hope, dignity, and freedom.

Our Outreach Sanctuaries offer:

- Jewelry Training
- Peer-to-peer Mentoring
- Basic Educational Lessons
- Community Building Activities

Our Social Enterprise: PURPOSE

Handcrafting Beautiful Creations

Through our social enterprise, PURPOSE Jewelry, we are able to offer the young women in our program an opportunity to earn an income while they continue on their path to freedom.

Each piece of PURPOSE is handcrafted by survivors in our program, and 100% of proceeds go directly to our program.



\$842,774

of revenue from PURPOSE

16,166

days of work provided to survivors
of human trafficking in 2019-20

PURPOSE



handcrafted by a survivor

& gives her dignity

processed by a survivor

& gives her independence

signed by a survivor

& gives her freedom

packaged by a survivor

& gives her strength

inventoried by a survivor

& gives her transformation

shipped by a survivor

& gives her empowerment



Mumbai, India

Trafficking in Mumbai

With an estimated 8 million victims of human trafficking living in India, the need in Mumbai is enormous. Poverty and deficits in education leave young women vulnerable to being tricked into trafficking or being coerced into selling their children. Once free, trauma, gaps in education, and stigma from their past make it difficult for young women to move forward with their lives.

Mumbai Sanctuary

Established in 2007



Our longest standing Sanctuary, Mumbai is our hub for education and serves as a model of trauma-informed care which is shared globally across our other sites. With the average education being at an elementary level, we developed "The Academy" to address the need to make up for lost education.

A key transition we see in the Sanctuary is the shift from victim to leader. Through job promotions and our Outreach Sanctuaries, survivors are able to see the effect they can have on young women who have yet to find their way.

32

survivors employed in our Mumbai Sanctuary

63

young women reached through our outreach program in Mumbai

217%

increase in hours of job skills development provided in Mumbai

81%

increase of onsite academic support provided in Mumbai

The Academy

The Academy is the educational component of our Mumbai Sanctuary Program.

Most of the young women who join our program have completed little schooling prior to joining. The Academy was designed to give each woman a basic education so she is better equipped for her future. Each young woman is provided her own learning track, that fits her educational trajectory. Throughout the academic year, sessions are conducted in English, Math, Social Science, Hindi, and Life Skills.

Because survivors of human trafficking are accustomed to an environment full of toxic relationships and behaviors, our model puts an emphasis on life skills, speaking, and listening sessions.



2019 Academy Graduation



Once the women have begun to open up and trust others in the sanctuary community, more personal topics including self-esteem, emotional intelligence, social support systems, and forgiveness are covered.

E-Tutions

Our Academy efforts are supported by volunteer tutors in California who meet online with girls in the Academy on a weekly basis and provide them with one-on-one support. We look to expand our online tutoring across all Sanctuaries in the future.

14

young women graduated from our 3-year Academy Program in 2019

Neha's Story: Becoming a Leader



Neha* was just 9 years old when she was removed from the red-light district and placed in an aftercare home.

Years later, when Neha* joined our program, she was disinterested and unfocused. Sitting in “another workshop” hosted at her aftercare home, she was not going to pay attention to something that would be here one day, gone the next.

It was the introduction of the Academy that really challenged some of the ideas

Neha had of herself and opened up the opportunities to explore all she could be. She was able to set goals for herself academically but most importantly, she allowed herself to believe that her life could be and would be different.

This year, she is one of the three young women who have grown to take on leadership roles in our Outreach Sanctuaries. Becoming a voice of hope for peers, she now leads the training program in aftercare homes, working alongside staff and participants to bring hope and skills for a better future to more young women.

Neha’s journey and her calm confidence serves as motivation for other young women who are struggling to imagine life beyond their past.

Local Partners

- International Justice Mission
- Pathways
- Oasis India
- Association For Christian Thoughtfulness
- Rescue Foundation, Mumbai
- Jeevan Aadhar
- YouCanFreeUs India

*Names changed to protect anonymity

A photograph of a dirt road in Kampala, Uganda. The road is unpaved and runs through a lush, green environment. On the left side, there are large banana trees. In the distance, several people are walking along the road. The overall scene is bathed in a warm, golden light, suggesting either early morning or late afternoon. The text 'Kampala, Uganda' is overlaid in large, white, sans-serif font across the middle of the image.

Kampala, Uganda

Trafficking in Kampala

When our partner, Willow International, asked us to open in Uganda, they saw a need for job opportunities and stable income in Kampala. A country that has faced years of internal conflict, Uganda has a high rate of unemployment. Young women often seek jobs overseas that seem to offer a way out of poverty but are actually fronts for human trafficking. After years overseas, women are sent back to Uganda to either recruit more young women or finally escape.

Kampala Sanctuary

Established in 2017



Our program was tailored to provide long-term employment opportunities for survivors to not only get back on their feet, but to build the financial skills they need to move forward. The women in our Sanctuary can be described as "resilient" and "tenacious". They are ready to take on the world, they just need the tools to do so.

We work to source material for PURPOSE Jewelry locally to help stimulate the local economy and create new job opportunities in Kampala.

25

survivors employed in our Kampala Sanctuary

64%

increase in hours of job skills development provided in Kampala

88%

received their first annual health checkup in Kampala

12%

increase in number of jobs offered in Kampala

Annie's Story: Starting a Business



Trafficked as a young girl, Annie* escaped from her traffickers at 16 and joined Willow International's aftercare program.

She joined our Sanctuary at 18, and right away, we found her very outgoing, chatty, and helpful. However, Annie struggled whenever someone else would excel and found it difficult to celebrate other people's wins.

We began to meet privately with Annie and continued to teach about growth, celebration, and teamwork. Now, Annie has begun to see the successes of others as a sign that everyone can thrive together.

When we would talk about budgeting and savings in our finance classes, Annie's eyes would light up with the possibility of reaching her savings goals. When asked what she was saving for it was to always have her own business and to support her family.

We began having group sessions to discuss, plan, and dream. During these sessions, Annie decided her dream was pig farming. We have worked closely with our partner, Willow International, to find a successful pig farmer that can mentor her as she pursues her dreams.

In early 2020, she purchased her first 5 pigs to start her micro-enterprise, and we cannot wait to watch her business grow.

Local Partners:

- Willow International
- Uganda Coalition Against Trafficking in Persons

*Names changed to protect anonymity



Tijuana, Mexico

Trafficking in Tijuana

Zona Norte in Tijuana is the largest red-light district in North America. The girls and young women in this area are particularly susceptible to forced prostitution, trafficking across borders, and drug cartel violence. Traffickers exploit men, women, and children through false promises of employment, romantic relationships, or extortion.

Tijuana Sanctuary

Established in 2017



When we established our Sanctuary in Tijuana, we chose a secure location outside of Zone Norte. Though this space was safe, it became a barrier toward consistent attendance.

In the last year, we moved the Sanctuary from the outskirts of town into the heart of Zone Norte, where the majority of women in our program live. With more time to work, practice English, and spend time as a community, we have watched each woman begin to grow beyond her expectations and bloom into leaders.

32

survivors employed in our Tijuana Sanctuary

15

young women reached through our outreach program in Tijuana

217%

increase in hours of individual development provided in Tijuana

33%

increase in number of jobs offered in Tijuana

Lupita's Story: Becoming a Nurse



When Lupita* joined our program in 2017, her only goal in life was to provide for her son.

She didn't engage with anyone else, kept to herself, and did the bare minimum to make ends meet. However, while Lupita did not see a future for herself, we did.

We continued to work with Lupita on her financial planning, English literacy and self-esteem. No matter how little she

wanted to try, we never gave up. Slowly but surely, Lupita began realizing that her life truly could be different. Regardless of her past, her future was wide open.

In the last year, we moved the Sanctuary from the outskirts of town into the heart of Zone Norte, where the majority of women in our program live. Not only did this help Lupita balance life as a working mom, she also found it easier to pursue her new dream to become a nurse.

Lupita is currently enrolled in a local nursing school and envisions a future of helping others.

Local Partners

- Madres y Familias Deportadas en Acción A.C.
- Morning by Morning Ministries
- Hogar Ciudad de Refugio A.C.
- Los Niños de Baja California A.C.
- Lily of the Valley Orphanage

*Names changed to protect anonymity



Orange County, California

Trafficking in Orange County

With 94% of the 415 human trafficking victims identified as female in Orange County over the last two years, the need to expand our program was clear. Once free from their traffickers, women still struggle to find stable employment. Plagued by trauma, gaps in education, criminal records, and a lack of financial literacy, they often get caught in a cycle of poor decision making.

Orange County Sanctuary

Established in 2009



Serving both domestic and international survivors of trafficking, our program is constantly adapting to meet the diverse needs of survivors in Orange County. From fulfilling PURPOSE orders to crafting new jewelry pieces, we offer a variety of employment opportunities.

The flexibility of our program has been the key to meeting the complex needs of survivors in America.

Local Partners:



12

survivors employed in our Orange County Sanctuary

2,023

cumulative days of work provided in Orange County

464

hours of job skills development provided in Orange County

278

hours of personal skills development provided in Orange County



Cebu, Philippines

Trafficking in Cebu

Cebu remains a destination, source, and transit area for human trafficking, where women and children victims are brought to be sold. Corrupt authorities turn a blind eye to numerous bars and underground nightclubs in return for bribes.

Though anti-trafficking organizations have been working for over a decade in Cebu, survivors of human trafficking still struggle to reintegrate into society.

Cebu Sanctuary

Launching in 2020



10,000

young girls are estimated to be trafficked in Cebu

The Plan

International Sanctuary's program will be critical for the success of survivors and the completion of the rescue, rehabilitate, reintegrate model of collaborative partners in Cebu.

Through meaningful employment in our social enterprise, PURPOSE Jewelry, girls will obtain job training, employment, and economic freedom.

Local Partners

- 10Thousand Windows
- Good Shepherd
- Mercy in Action



Mercy in Action

Financial Partners

Our generous community of financial partners help open the doors to survivors around the world. From our annual contributors, to our monthly donors, to our Gala attendees, our community rises up to ensure that our program can constantly grow and adapt to meet the needs of young women escaping human trafficking around the world.

Our Hope Partner Community consists of our dedicated Monthly Donors who choose to walk alongside survivors every single day (starting at \$10 a month).

Our Hope Community allows us to:

- Ensure financial security for our monthly program activities (income, education, health, community) for survivors of trafficking worldwide
- Strengthen our ability to add resources to prepare each young woman to build her future
- Expand our outreach to more survivors and young women at-risk of trafficking
- Increase our partnership longevity to strengthen our community, and bring lasting change.



\$258,000

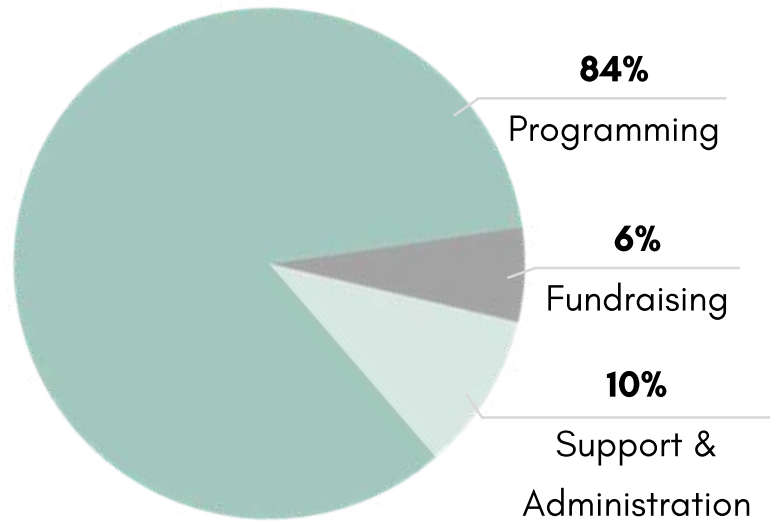
raised at our Annual Gala in
September 2019

Financial Stewardship

International Sanctuary is committed to maintaining the highest level of financial integrity. Every dollar entrusted to us, through purchase or donation, bears the responsibility to invest wisely in empowerment, employment, and expansion.

Our expansion efforts would not be possible without the generosity of our partners and the faithful giving of our financial supporters.

Fiscal Year 2020



Revenue Breakdown



52.5% | Sales



44.2% | Contributions

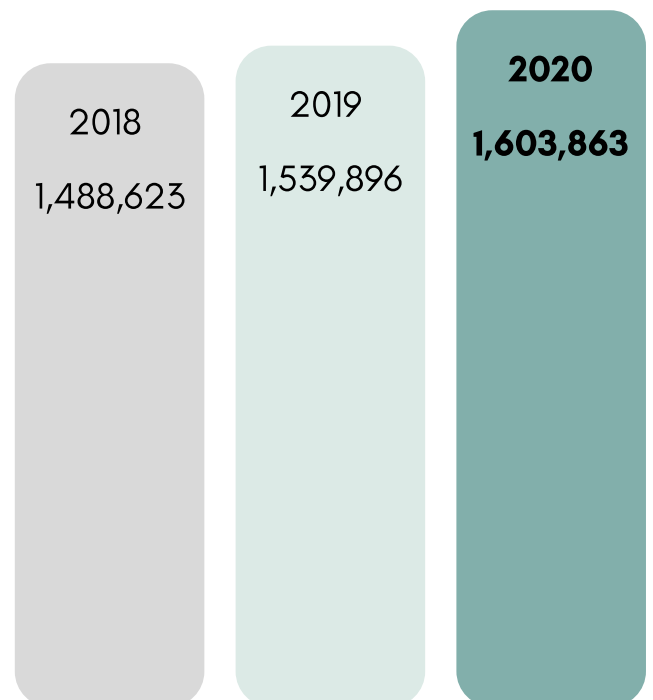


1.8% | Other



1.5% | Special Events

Total Revenue



Statement of Activities

	FYE 2020	FYE 2019	FYE 2018
Revenues			
Sales	842,774	924,628	902,954
Contributions	709,514	551,390	452,885
Special Events	23,464	63,462	89,600
Other	28,111	416	43,184
Total Revenues	1,603,863	1,539,896	1,488,623
Expenditures			
Program Services	1,331,708	1,147,285	1,066,035
Supporting Services	150,443	99,354	106,409
Fundraising Services	98,061	85,330	88,883
Total Expenditures	1,580,212	1,331,969	1,261,327
Change in Net Assets	23,651	207,927	227,296
Net Assets			
Beginning of Year	777,861	569,934	350,807
Increase/Decrease in Net Assets	23,651	207,927	227,296
Unrealized Gains	(1,014)	-	-
Prior Period Adjustment	-	-	(8,169)
Net Assets, End of Year	800,498	777,861	569,934



Statement of Financial Position

	FYE 2020	FYE 2019	FYE 2018
Assets			
Cash	601,937	542,611	404,395
Receivables	6,181	30,113	50,072
Inventory	242,311	260,120	181,796
Prepaid & Other	31,457	14,843	4,880
Investments	4,257	-	-
Fixed Assets	24,361	24,361	15,544
Accumulated Dep	(19,704)	(15,388)	(11,686)
Total Assets	890,800	856,660	645,001
Liabilities & Assets			
AP & Accrued Expenses	80,401	69,769	65,663
Def Rev	9,901	9,030	9,404
Total Liabilities	90,302	78,799	75,067
Net Assets			
Unrestricted	603,060	662,234	419,934
Temp Restricted	197,438	115,627	150,000
Total Net Assets	800,498	777,861	569,934
Total Liabilities & Net Assets	890,800	856,660	645,001



“This is my stepping stone to
the next part of my life.”

- Sarah*, Orange County Sanctuary





INTERNATIONAL SANCTUARY

Empowering girls and women escaping human trafficking to embrace their true identity and worth.

National Human Trafficking Hotline:

If you or someone you know is a victim of human trafficking, call now
Call: 1 (888) 373-7888 | SMS: 233733 (Text "HELP" or "INFO")

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