



INTERNATIONAL
SANCTUARY

Annual Report
2021 & 2022

“For me, it is important to have a job so that I can earn money and support my family. I can buy food everyday.”

- MAY, CEBU SANCTUARY



* All quotes are pseudonyms.

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MISSION

To empower women escaping human trafficking to embrace their true identity and worth.



“The happiest day of my life was when I received my first salary from International Sanctuary. It made me financially independent, and I finally had the freedom to choose.”

- KIARA, MUMBAI SANCTUARY



THE NEED

KAMPALA, UGANDA

- Traffickers recruit young women aged **13-24 years** for domestic sex trafficking. †
- There's an increasing uptick of messaging on local radio and social media to advertise **fraudulent job opportunities**. †
- COVID-19 led to schools being closed from **Mar 2020-Jan 2022**. During this time, traffickers increasingly sexually exploited children, including for online commercial sexual exploitation. †

TIJUANA, MEXICO

- **Tijuana's Zona Norte** red light district is heavily controlled by the cartels. †
- As a border city with a population of **2 million**, American tourists often travel to Tijuana to pay for sex. ***
- Here, the majority of trafficking occurs among family, romantic partners, through social media "friends," or employment-related traps. †
- In the aftermath of COVID-19, there's been an increase in online sexual exploitation of children in Mexico. †

MUMBAI, INDIA

- **8 million** people in India are trapped in human trafficking. †
- Sex sells here for **\$8**. *
- Local traffickers commonly use **physical violence** to intimidate and control their victims. †
- Some traffickers force **young women** to conceive and deliver babies for sale. †

CEBU, PHILIPPINES

- **UNICEF** identified the Philippines as the global epicenter for livestream cybersex trafficking.**
- Sex traffickers target women and children in **rural communities**, disaster-affected areas, and impoverished urban areas. †
- The Philippines is known for its sex tourism, so sex trafficking is particularly prevalent in tourist cities. †
- Local sex tourism draws many foreigners who are **convicted sex offenders** in their home countries. †

KEY

* PolarisProject.org

** UNICEF

*** CNN

† US Department of State
Trafficking in Persons Report

‡ Human Trafficking Institute

GLOBAL STATISTICS ‡



24.9 MILLION
victims of human
trafficking.

- **20.1 million** of them experience labor trafficking.
- **4.8 million** of them experience sex trafficking.
 - **4.75 million** were women and girls.
 - That means that **99%** of the people experiencing sex trafficking are women or girls.

"Empowerment is a right that everyone should feel."

- VICTORIA, TIJUANA SANCTUARY

Human trafficking is a complex problem. Our focus at International Sanctuary is to provide hope and restoration for a woman after she is rescued from trafficking, with the help of our in-country partner organizations.

Our commitment to restoration is why we focus on providing steady employment for the long haul.

SANCTUARIES



Irvine, California

Our domestic headquarters are located in Irvine, CA. Here we ship and fulfill all PURPOSE Jewelry orders and our staff supports International Sanctuary's administrative needs. Come pop by our Irvine retail store to check out our jewelry and meet our team!



Mumbai, India

In 2007, we opened our first sanctuary here in Mumbai, which is India's capital and largest city. For 15 years, this location has pioneered all of our employment and development programs, serving as a model to inspire future International Sanctuaries around the world.



Cebu, Philippines

Our newest sanctuary opened in 2021 to serve women in Cebu, Philippines. This program is rapidly expanding, going from start-up mode into one of the most respected job placement NGOs for women impacted by human trafficking in Cebu City.



Tijuana, Mexico

This sanctuary serves women navigating the unique challenges that come when living in a city on the US-Mexico border. We opened this sanctuary in 2017. Here, our team works to keep women safe from the cartels, while also equipping them with resources to start anew.



Kampala, Uganda

In Uganda's capital city Kampala, we established this sanctuary in 2017. Ugandan women, who were often trafficked out of their country and into the Middle East or Southeast Asia, discover a sense of community in this sanctuary as they reestablish a life for themselves in Uganda.



KAMPALA, UGANDA

- Women served in our Kampala Sanctuary were frequently trafficked into the Middle East or Asia before finding their way back to Uganda.
- A major goal for these artisans is to open their own business.
- 12 different Ugandan tribes are represented in this team of artisans.



MUMBAI, INDIA

- This is our first sanctuary, which was established in 2007.
- Since opening, we have served 311 women in Mumbai.
- Women rise to roles of leadership here, helping new artisans find strength as they navigate their new world outside of oppression.



TIJUANA, MEXICO

- Sometimes it's best for women to escape the city where they were trafficked and begin life in a new city. That's why in Tijuana, all of the artisans are from another Mexican city other than Tijuana.
- We regularly host self esteem and emotional wellness workshops, empowering participants to better manage their emotions.
- Our longest-serving participants here were able to enroll in college, pursuing their undergrad degrees.



CEBU, PHILIPPINES

- This is our newest sanctuary, which opened in 2021.
- Capacity is rapidly expanding here. Initially, women here were only able to make 81 pieces of jewelry in a month, they've now ramped up to making 254 pieces monthly.
- Die cut technology is used in making PURPOSE Jewelry. Here in Cebu, women cut their own die cuts from scratch.

4 PILLARS OF SUPPORT



INCOME

Growing a Secure Woman

89%

have a savings account



HEALTHCARE

Growing a Strong Woman

2 HOURS

of mental healthcare each month



COMMUNITY

Growing a Confident Woman

91%

report high self efficacy



EDUCATION

Growing a Capable Woman

90%

are literate



PURPOSE

wear freedom

HANDMADE WITH LOVE BY WOMEN ESCAPING HUMAN TRAFFICKING.

Instagram followers:

 19,850

Items sold in 2021 & 2022:

 30,686

Years in business:

 15

Bestseller:



DAISY EARRINGS

Thanks Oprah for making these one of your "Favorite Things!"

Percentage that funds International Sanctuary's mission:  100%

WHERE YOU'VE SEEN US

Oprah Daily

marie claire

BuzzFeed

LAUREN CONRAD

LIVE
KELLY
AND
RYAN

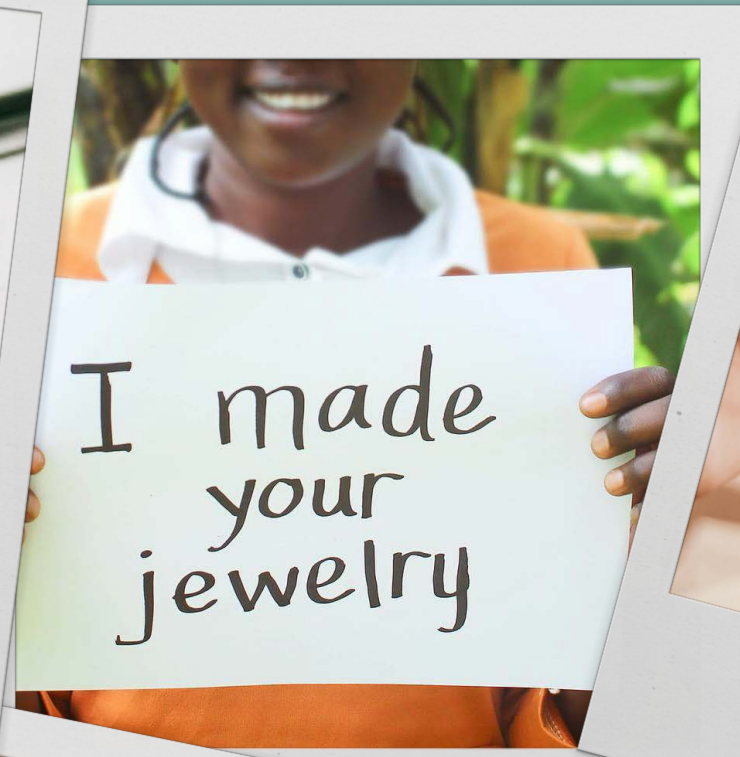
Martha
STEWART


THE GOOD TRADE

THE ORANGE COUNTY
REGISTER

REALSIMPLE

KIND.EST



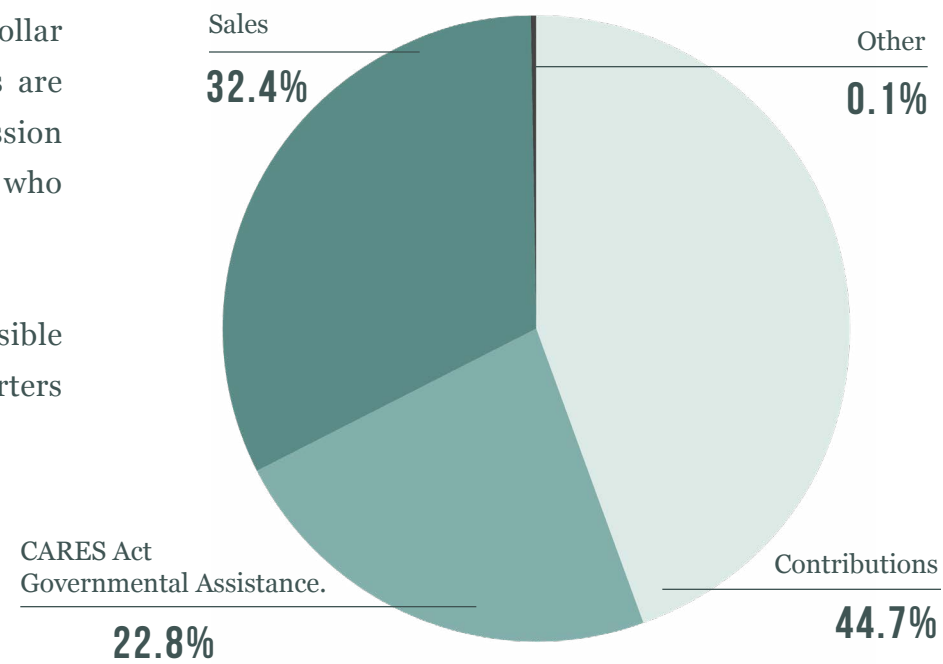
FINANCIAL STEWARDSHIP

We are committed to maintaining the highest level of financial integrity, wisely stewarding every dollar entrusted to us. Donors' funds are thoughtfully invested in our mission to empower and employ women who are escaping human trafficking.

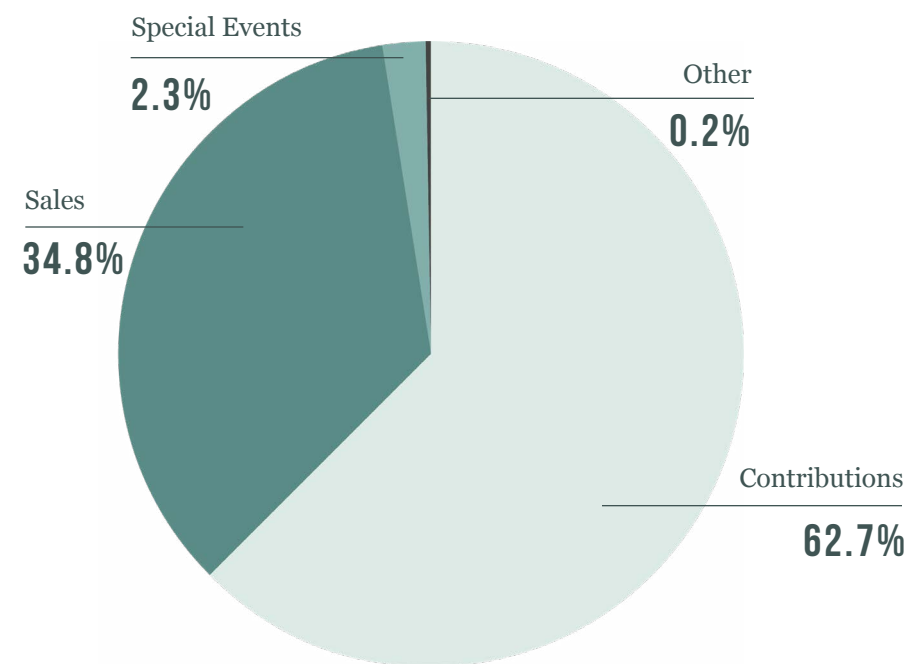
Our work would not be possible without the generosity of supporters and partners like **you**.

Thank you.

REVENUE BREAKDOWN FY 2022



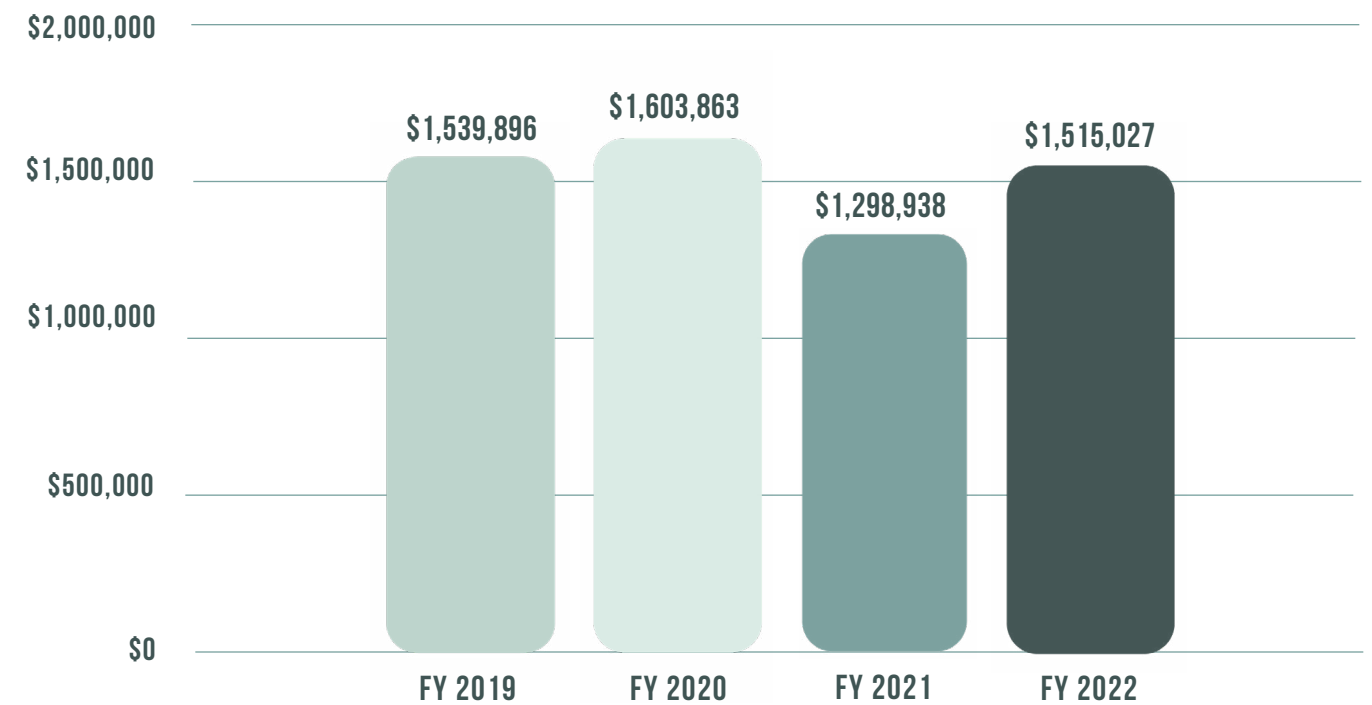
REVENUE BREAKDOWN FY 2021



PROGRAM EXPENSE RATIO

	FY 2021	FY 2022
Programs	79.3%	72.5%
Supporting Services	6.7%	10.6%
Fundraising	14.0%	16.8%

TOTAL REVENUES



FINANCIALS

STATEMENT OF ACTIVITY

	FY 2022	FY 2021	FY 2020
REVENUES			
Contributions	\$677,366	\$814,272	\$693,614
Sales	\$490,475	\$451,995	\$842,774
Special Events	\$0	\$29,986	\$39,364
Other	\$347,186	\$2,703	\$28,111
TOTAL REVENUES	\$1,515,027	\$1,298,938	\$1,603,863
EXPENDITURES			
Program Services	\$789,398	\$880,305	\$1,331,708
Supporting Services	\$115,685	\$74,403	\$150,443
Fundraising Services	\$183,385	\$155,605	\$98,061
TOTAL EXPENDITURES	\$1,088,648	\$1,110,313	\$1,580,212
CHANGE IN NET ASSETS	\$426,380	\$188,625	\$23,651
NET ASSETS			
Beginning of Year	\$990,138	\$800,498	\$777,861
Increase (Decrease) in Net Assets	\$426,379	\$188,625	\$23,651
Net Gain (Loss) on Investments	\$0	\$1,015	(\$1,014)
NET ASSETS, END OF YEAR	\$1,416,517	\$990,138	\$800,498

STATEMENT OF FINANCIAL POSITION

	FY 2022	FY 2021	FY 2020
ASSETS			
Cash	\$1,193,444	\$1,238,376	\$601,937
Accounts Receivable	\$46,950	\$16,138	\$5,111
Investments	\$0	\$0	\$4,257
Inventory	\$208,542	\$123,741	\$242,311
Other Current Assets	\$57,246	\$28,917	\$32,527
Fixed Assets	\$43,388	\$29,962	\$24,361
Accumulated Depreciation	(\$25,631)	(\$23,098)	(\$19,704)
TOTAL ASSETS	\$1,523,938	\$1,414,036	\$890,800
LIABILITIES & NET ASSETS			
Accounts Payable/Accrued Liabilities	\$96,988	\$94,078	\$80,401
Loans & Lease Agreements	\$0	\$317,461	\$0
Deferred Revenue	\$10,433	\$12,359	\$9,901
TOTAL LIABILITIES	\$107,421	\$423,898	\$90,302
NET ASSETS			
Net Assets, Unrestricted	\$1,245,320	\$525,645	\$603,060
Net Assets, Temporarily Restricted	\$171,197	\$274,853	\$197,438
TOTAL NET ASSETS	\$1,416,517	\$990,138	\$800,498
TOTAL LIABILITIES & NET ASSETS	\$1,523,938	\$1,414,036	\$890,800

LOOKING AHEAD

A LETTER FROM THE CEO & EXECUTIVE DIRECTOR

These were two very challenging years. Because of COVID-19, we started FY2021 with our US headquarters and sanctuaries in lockdown, unable to produce jewelry or run in-person programs. All of the in-person events which were so important to our business were cancelled, and boutiques so critical to our sales were likewise shuttered. We lost a whole bunch of our domestic staff, and had to shut down our young Orange County Sanctuary.

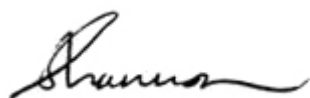
But, this crisis also unearthed opportunities for growth and change. We turned to technology to connect with our participants and continued to provide education, coaching, and mental health care. We nursed our new Cebu Sanctuary in the Philippines to life, found new ways to source materials, and continued to pay the women in each of our sanctuaries a steady living wage - providing financial stability during an otherwise tumultuous time.

Like you, we survived. We focused. We learned and pivoted.

Today, we go forward, resilient and ready for a new chapter of this restorative work. And, we're more passionate than ever to walk alongside women escaping human trafficking and exploitation, helping them secure the personal and economic resources needed to ensure their ongoing freedom.

I am thrilled to be leading that charge, and so grateful for the amazing team of volunteers and supporters like you who make the restoration of these precious women possible.

Onward!



Shannon D. Barnes
CEO & Executive Director



THANK YOU

Allie Casazza / American Ceramic Society

Andreoli Family Foundation/ Claire Coyne

Coleen Kneer / Danette Smith

Fadi Cheikha / Hiq Lee

HireRight / India Partners

Jacqueline Winklemann / Jerome Foundation

Kip Knight / Lisa Culligan-Foley

Munshi Trust Foundation / Pam Roy

Seema Daryanani / Slave-to-Nothing Foundation

Sue Kowalski / Takayoshi Yokota

Tennis Serves Others Foundation

The Trade Desk Corporation / Tudsii Vopat

- and to the hundreds of others who gave generously
to help these resilient women rebuild their lives.

BOARD MEMBERS

2021-2022 OFFICERS

Susan Cramm, Chair

Janet Clardy, Vice Chair

Seema Daryanani, Secretary

Rochelle Rausch, Board Treasurer

DIRECTORS

Wendy Dailey, Co-Founder

Stephanie Pollaro, Co-Founder

Bill Cohen

Kyla Conlee

Claire Coyne

Michelle Lawrence

John Sanchez

Sarah Willis

Robert Yi



INTERNATIONAL SANCTUARY

hope · dignity · freedom



InternationalSanctuary.com